



ERIN KARPER | GRAPHIC/UX DESIGNER

CONTACT

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SKILLS

- Creative Direction
- UX Research & Strategy
- Digital Wireframing
- Digital Prototyping
- Print/Pre-Press
- Photo Editing
- Collaboration
- Catalog Creation

PLATFORMS

- Adobe Suite
- Wordpress
- Click Up
- Figma
- Sketch
- Asana
- G Suite
- Google Analytics

WORK

2014 - Present Senior UI/UX Designer
Idea Marketing Group/ CloudMellow

I specialize in UX/UI projects, assessing their impact and effectiveness. Collaboratively, I engage with stakeholders to align project outcomes with their requirements, while simultaneously gaining insights into user needs. My role encompasses orchestrating the entire design process for client websites, from initial research and conceptualization to crafting comprehensive prototype designs, setting the stage for development.

2010-2014 Creative Supervisor
Orbus Exhibit & Display Group

I spearheaded the creative marketing team in orchestrating product photoshoots, designing catalogs, and developing additional marketing materials.

EDUCATION

2005-2009 American Academy of Art
Bachelor of Fine Arts Major in Visual Communication

2001-2005 Yorkville High School

CERTIFICATIONS

2023 Google UX Design Specialization