



## ERIN KARPER | GRAPHIC/UX DESIGNER

### CONTACT

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### SKILLS

- Creative Direction
- UX Research & Strategy
- Digital Wireframing
- Digital Prototyping
- Print/Pre-Press
- Photo Editing
- Collaboration
- Catalog Creation

### PLATFORMS

- Adobe Suite
- Wordpress
- Click Up
- Figma
- Sketch
- Asana
- G Suite
- Google Analytics

### WORK

**2014 - Present** **Senior UI/UX Designer**  
**Idea Marketing Group/CloudMellow**

I specialize in UX/UI projects, assessing their impact and effectiveness. Collaboratively, I engage with stakeholders to align project outcomes with their requirements, while simultaneously gaining insights into user needs. My role encompasses orchestrating the entire design process for client websites, from initial research and conceptualization to crafting comprehensive prototype designs, setting the stage for development.

**2010-2014** **Creative Supervisor**  
**Orbus Exhibit & Display Group**

I spearheaded the creative marketing team in orchestrating product photoshoots, designing catalogs, and developing additional marketing materials.

### EDUCATION

**2005-2009** **American Academy of Art**  
Bachelor of Fine Arts Major in Visual Communication

**2001-2005** **Yorkville High School**

### CERTIFICATIONS

**2023** **Google UX Design Specialization**